



## **Our Mission**

The United States Tennis Association (USTA) is the national governing body for tennis in the United States. Our mission is to grow tennis to inspire healthier people and communities everywhere. We strive to make tennis accessible and enjoyable for people of all ages, backgrounds, and abilities.

## What We Do

- Provide Resources and Programs: We offer a wide array of resources and programs to support tennis providers, coaches, and players, including:
  - Net Generation: A comprehensive youth tennis development platform with resources for coaches, parents, and providers.
  - Adult Programs: Tools and resources to create engaging and social tennis experiences for adults.
  - Coach Education and Training: Workshops, certifications, and resources to develop and support tennis coaches.
  - USTA League and Tournaments: Competitive and recreational playing opportunities for adults and juniors.
- Facility Development: We provide guidance, resources, and grants to help communities build and maintain high-quality tennis facilities.
- Advocacy: We champion tennis at the national and local levels, advocating for policies and initiatives that support the growth of the sport.
- Community Engagement: We partner with organizations and initiatives that promote healthy lifestyles and use tennis as a vehicle for positive social impact.

## **Our Resources**

- Grants and Funding: We offer various financial assistance programs to support tennis providers and tennis facilities.
- Data and Research: We provide access to data and insights on tennis participation, demographics, and industry trends.
- Marketing and Communications Support:
  We offer resources and tools to help promote tennis programs and events.
- Expert Guidance: Our team of experts provides consultation and support on a wide range of topics, including program development, facility management, and marketing.

# **Our Partnership Goal**

We seek to collaborate with organizations that share our passion for tennis and commitment to building healthy communities. By working together, we can leverage the power of tennis to make a positive impact on individuals and society.

## **Contact Us:**

To learn more about partnering with the USTA, please visit USTA.com or contact Facilities@USTA.com

Together, we can make a positive impact on communities through the power of tennis.

#### WE ARE PROUD TO PARTNER WITH THE FOLLOWING ORGANIZATIONS:













