



## Preferred Partner



### Our Mission

CORE is committed to researching and advocating for the impact of play and recreation on a community's vitality and why it's valuable to invest in community health and wellness.

### Our Partnership Goal

Leveraging our evidence-based approach to help ensure that Community Hubs provide measurable value as intergenerational centers for healthy activity.

### How we serve you

- 1 A seamless integration with your Impact Parks team to ensure evidence-based design and measurable outcomes.
- 2 A team of data specialists to provide outcomes-based data-driven reporting on your Community Hub's impact.
- 3 A full library of complimentary resources and professional development opportunities at your fingertips for additional learning.

[www.playcore.com/CORE](http://www.playcore.com/CORE)

## The Details

PlayCore's Center for Outreach, Research, and Education (CORE ) translates research-based data and insights to define actionable, comprehensive recommendations and provide personalized support to accelerate positive impact and meaningful results for your community.

We work collaboratively with the USTA and Impact Parks in the design phase to help ensure that Community Hubs are aligned to evidence-based best practices. Once the space is open, we collect and curate meaningful data on the site then create data story reports that can be shared with stakeholders to showcase the impact the space has on the surrounding community.

Together, we can help make a lasting impact on the health and wellness of your community.

## Contact

Mike Krouskos  
Director of Corporate Analytics & Business  
Development  
214-632-7925  
[mike.krouskos@playcore.com](mailto:mike.krouskos@playcore.com)

[www.playcore.com/CORE](http://www.playcore.com/CORE)