

2025 U.S. Tennis Participation Report



Based on 2024 Data

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Table of Contents

3 About this Report

4 Key Insights

5 Key 2024 Numbers

6 Key Growth Segments

8 Overall U.S. Participation

9 Tennis Participation by **USTA** Section

10 Tennis Player Flows

11 Online Search Interest

12 Racquet Sports Participation

13 Tennis Player Demographics

15 Trend by Age

16 Trend by Race-Ethnicity

17 Players by **USTA** Section

18 Participation Rate by **USTA** Section

19 Trend in Play Occasions

20 Trend in Beginners

21 Trend in Core Players

22 Trend in Latent Demand

About this Report

Tennis participation in the United States is measured through two complementary research studies:

The Physical Activity Council (PAC) Study on Sports and Physical Activity, which has tracked tennis participation since 2007, is a comprehensive partnership of major governing bodies and trade associations in the U.S. Sports and Leisure industry. Current partners include the International Health, Racquet and Sportsclub Association (IHRSA), National Golf Foundation (NGF), Outdoor Industry Association (OIA & OF), People for Bikes (PFB), Sports and Fitness Industry Association (SFIA), Snowsports Industries America (SIA), USA Football (USAF) and the United States Tennis Association (USTA). This annual study, administered by Sports Marketing Surveys USA, draws from a nationally representative panel of over 1 million Americans and features responses from 18,000 people ages 6 and older. The study tracks participation across 122 separate sports, fitness and recreational activities, with strict quotas for gender, age, income, region, and ethnicity to ensure a balanced sample.

In addition, since 2021, the PLAY Study (formerly known as the Participation and Engagement Study) has provided supplemental data through a partnership between the USTA and NGF. This study also surveys 18,000 individuals ages 6 and older annually.

To ensure a rigorous and independent evaluation of tennis participation, the USTA invests in these two studies and relies on support from the National Golf Foundation (NGF), a leading research organization in golf with extensive experience in participation tracking and statistical measurement. The NGF's comprehensive analysis synthesizes data from these two sources, applying statistical weighting procedures and examining demographic trends across regions, age groups, income levels, and other key segments. Their work and these studies help to illuminate the complex landscape of tennis participation trends and engagement patterns across diverse populations and geographies.

Key Insights

Growth Accelerated in 2024

U.S. tennis participation surged to new highs in 2024, growing by 1.9 million players (+8%) to reach 25.7 million Americans. This marks a significant acceleration from 2023's growth and pushes participation rates to more than 8% of the U.S. population (vs. just under 6% in 2019). In an increasingly competitive sports and recreation environment, this expansion demonstrates tennis' broadening appeal and strengthening position in the U.S.

Next Generation Leading the Way

Players under 35 powered tennis' expansion in 2024, contributing nearly two-thirds of all growth (+1.2M players). The youth influence is especially clear among those under 25, who drove 45% of total gains. This concentrated growth among younger segments underscores the sport's strong appeal to new generations and suggests a promising trajectory for tennis' future in America.

Retention and Returners Fuel Tennis' Expansion

79% of players from 2023 played again in 2024 – a five-year high for player retention – while those who returned to the game after a break of at least one year rose 9%. First time players remained healthy at 4.5 million players, and the game lost the fewest number of players since 2020. This balanced momentum represents an ideal scenario for the sport – simultaneously cultivating committed players while broadening reach.

Core Players Set New Benchmark

Tennis reached a new milestone in engagement in 2024, with Core players (those playing 10+ times in the past 12 months) growing to a record 13 million, representing 50% of all participants. This expansion in committed players surpassed 2023's mark by 11% and signals deepening engagement across the sport. The rise in frequent players has helped drive total play occasions to 575 million, a 9% increase over the previous year.

Key 2024 Numbers

Total U.S. Tennis Players in 2024

Number of Americans, ages 6+, who played tennis at least once in 2024, representing 8.3% of the U.S. population

25.7M	/	vs. 2023	vs. 2019
		+8%	+46%

Core U.S. Tennis Players in 2024

Those who played tennis 10+ times in the past year; Core players represented 51% of all players in 2024 and typically account for 90% of all play occasions

13.0M	/	vs. 2023	vs. 2019
		+11%	+52%

Beginning Tennis Players in 2024

Number of Americans, ages 6+, who played tennis for the very first time in 2024, representing 18% of all tennis players

4.5M	/	vs. 2023	vs. 2019
		-5%	+120%

Returning Tennis Players in 2024

Number of Americans, ages 6+, who played tennis in 2024 after not playing for a period of 12 months or longer

2.3M	/	vs. 2023	vs. 2019
		+63%	-16%

Retained Tennis Players in 2024

Number of Americans, ages 6+, who returned to playing tennis in 2024 after having played the year prior

18.9M	/	vs. 2023	vs. 2019
		+7%	+47%

Total U.S. Tennis Play Occasions in 2024

Number of times the 25.7 million U.S. tennis participants played in 2024, equating to 22 occasions per player, on average

575M	/	vs. 2023	vs. 2019
		+9%	+48%

Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

Key Growth Segments

Tennis has experienced remarkable growth in participation across key demographic segments over the past year. This expansion reflects both broader cultural shifts and targeted strategic initiatives, with notable momentum among Black/African American players, young adults, and senior participants. These trends suggest tennis is strengthening its position as a cornerstone of community engagement and healthy lifestyle choices.

Black/African American



+26% growth
+662K participants

Along with recent historic achievements by Black tennis players like Coco Gauff and Frances Tiafoe, and growing community and accessibility initiatives, Black participation increased by 26% in 2024 – a 662K player increase.

Young Adults (18-24yo)



+16% growth
+476K participants

The 'tenniscore' fashion trend, popularized by celebrity influence and social media, has helped elevate tennis' cultural appeal among young adults. Combined with the sport's accessibility and social nature, these factors have helped attract 476K additional players aged 18-24 to courts nationwide.

Seniors (65+yo)



+17% growth
+302K participants

Senior participation continues to thrive with +302K additional players in 2024, driven by Baby Boomers continuing to age into the 65+ segment, as well as tennis' appeal as a social activity with significant physical and mental wellness benefits.

Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

Participation Insights

An overview of key insights and statistics reflecting the state of tennis participation in the United States, based on 2024 data

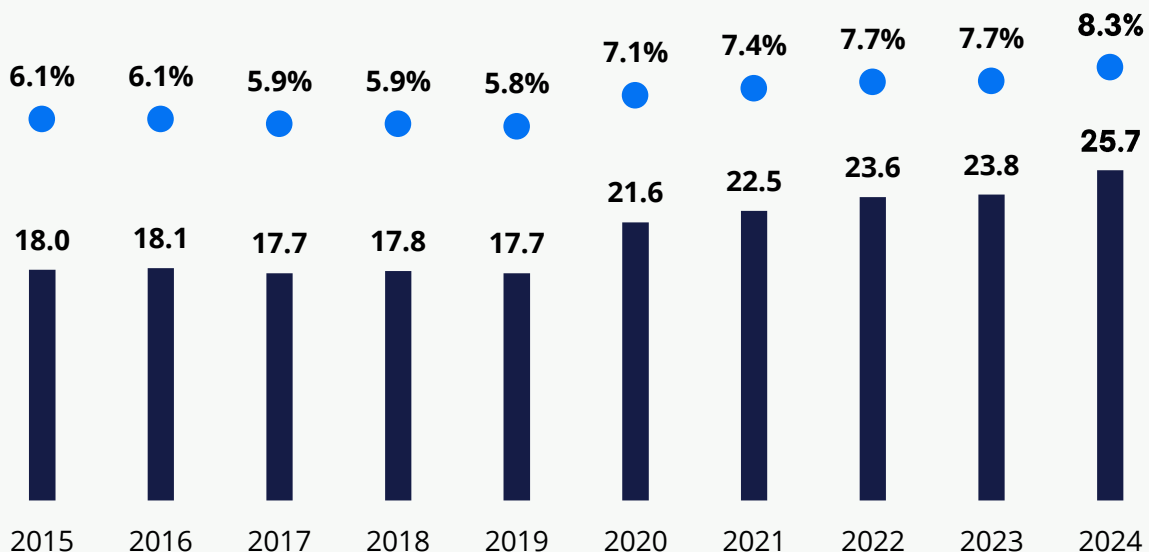
- 8** Overall U.S. Participation
- 9** Tennis Participation by **USTA**  Section
- 10** Tennis Player Flows
- 11** Online Search Interest
- 12** Racquet Sports Participation
- 13** Tennis Player Demographics

Overall U.S. Participation

Tennis participation in 2024 surged to unprecedented levels, with a striking 1.9 million player increase (+8%) pushing the total to 25.7 million Americans. This sharp acceleration, following 2023's relatively modest growth, demonstrates that tennis's post-pandemic expansion remains robust. The sport has now grown 46% from its 2019 baseline of 17.7 million participants, transforming what some viewed as a temporary pandemic diversion into a sustained shift in American recreational preferences, with participation rates climbing from 5.8% to 8.3% of the population aged 6 and older.

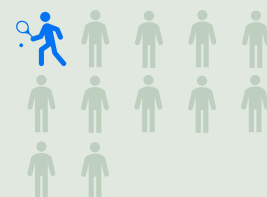
Chart 1. Percentage and number of Americans (ages 6+) who played tennis 1+ times

- Millions of Americans who played tennis at least once
- Percent of Americans who played tennis at least once



1 in every 12 Americans

played tennis in 2024, the highest proportion on record. This exceeds the 1 in 13 ratio from 2023 and the 5-year pre-pandemic average ratio of 1 in 16 Americans.

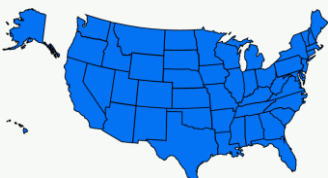


















Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study
The margin of error in estimating tennis participation through the combined sample approach is 0.2% at the 95 percent confidence level. Thus, based on a population of 309.6 million U.S. individuals ages 6 and older, the estimated number of tennis participants in 2024, accounting for margin of error, is 25.7 million +/- 650K.

Part. by USTA[®] Section

Tennis participation rates continue to vary across USTA sections, ranging from 6% to over 11% of the population. These differences demonstrate that market penetration isn't necessarily tied to population size or geographic location – and that local tennis culture, infrastructure, and programming play crucial roles in driving engagement.

Table 1. Tennis participation by USTA section

	2024 Players 25,739,000	2024 Part. Rate 8.3%	5-yr. CAGR ('19-'24) 8.0%*
Eastern  Players: 2,348,000 Part. Rate: 10.5% 5-yr. CAGR: 7.3%*	Florida  Players: 1,682,000 Part. Rate: 8.0% 5-yr. CAGR: 7.3%*	Hawaii Pacific  Players: 108,000 Part. Rate: 8.2% 5-yr. CAGR: †	Inter-mountain  Players: 1,026,000 Part. Rate: 7.5% 5-yr. CAGR: 8.0%*
Mid-Atlantic  Players: 1,447,000 Part. Rate: 9.6% 5-yr. CAGR: 5.3%*	Middle States  Players: 1,161,000 Part. Rate: 7.2% 5-yr. CAGR: 10.5%*	Midwest  Players: 3,363,000 Part. Rate: 7.8% 5-yr. CAGR: 5.5%*	Missouri Valley  Players: 1,240,000 Part. Rate: 7.4% 5-yr. CAGR: 10.7%*
New England  Players: 1,112,000 Part. Rate: 8.0% 5-yr. CAGR: 9.0%*	Northern  Players: 489,000 Part. Rate: 6.7% 5-yr. CAGR: 2.4%*	Northern California  Players: 1,411,000 Part. Rate: 9.8% 5-yr. CAGR: 8.4%*	Pacific Northwest  Players: 1,112,000 Part. Rate: 6.7% 5-yr. CAGR: 10.8%*
Southern  Players: 3,658,000 Part. Rate: 7.4% 5-yr. CAGR: 9.7%*	Southern California  Players: 2,460,000 Part. Rate: 11.4% 5-yr. CAGR: 10.5%*	Southwest  Players: 660,000 Part. Rate: 6.8% 5-yr. CAGR: 5.2%*	Texas  Players: 2,464,000 Part. Rate: 9.2% 5-yr. CAGR: 11.7%*

Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

*5-yr CAGR represents the compound annual growth rate from 2019 to 2024

† Estimate of Hawaii Pacific tennis players unavailable for 2019

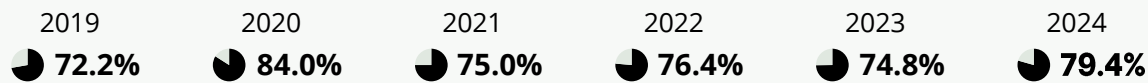
Note: Due to small sample size, estimate is unavailable for the Caribbean section

Tennis Player Flows

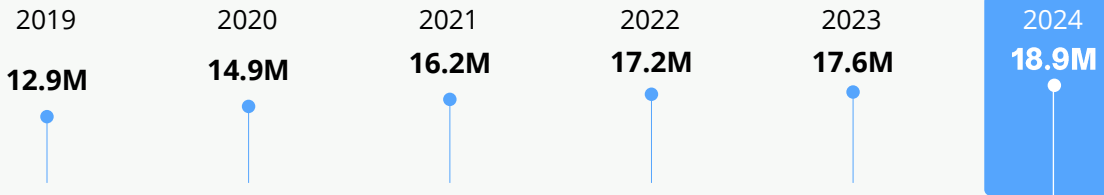
Tennis demonstrated remarkable resilience in 2024, with returning players growing to 2.3 million from the previous year's 1.4 million. This surge in returners, combined with an impressive 79.4% retention rate (up from 74.8% in 2023), helped push total participation to new heights. The sport maintained its pandemic-era gains while attracting previous players back to the courts, with continuing players representing 73.5% of the total base.

Chart 2. Total tennis player retention, inflow, and outflow trend

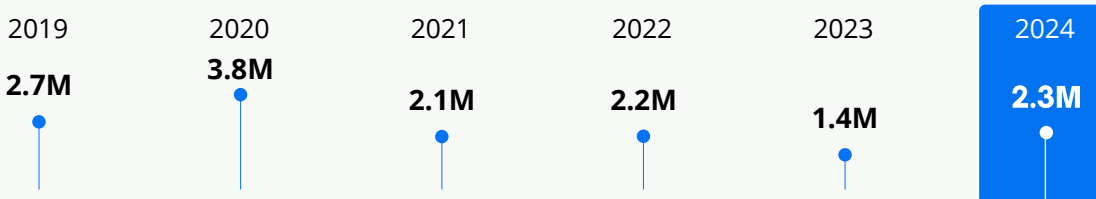
Retention Rates



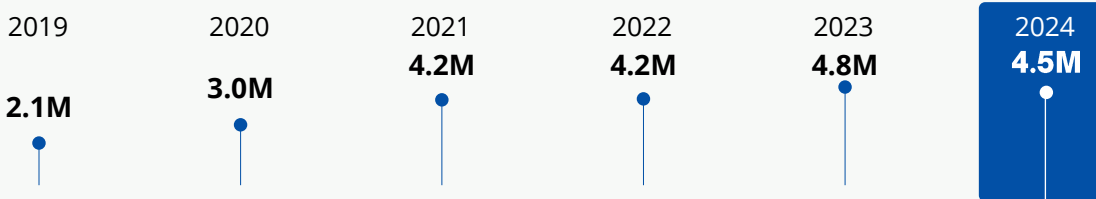
Retained (played in previous year and again in specified year)



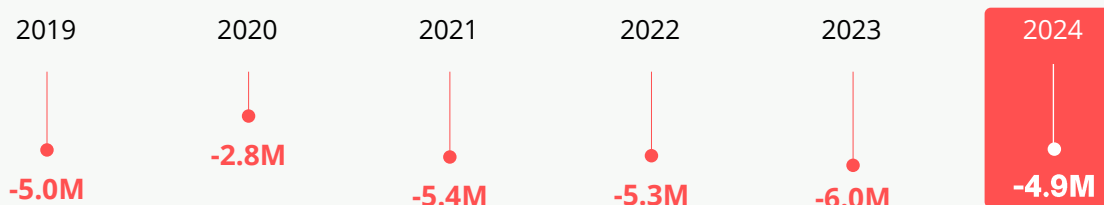
Returning (played in specified year after not playing in previous year, but had played before)



New (played in specified year for the very first time in their lives)



Lost (played in previous year but not in specified year)



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

Online Search Interest

Online interest in tennis continues its post-pandemic ascent, with search volume climbing nearly 50% from its 2015-2019 baseline to reach new highs in 2024. This sustained engagement is particularly evident in warm-weather metropolitan areas, with Palm Springs and West Palm Beach maintaining their top rankings while Charleston and Miami have made significant jumps into the top 5 from their 2019 positions.

Chart 3. Online search popularity for 'tennis' in the U.S. (12-month rolling avg.)

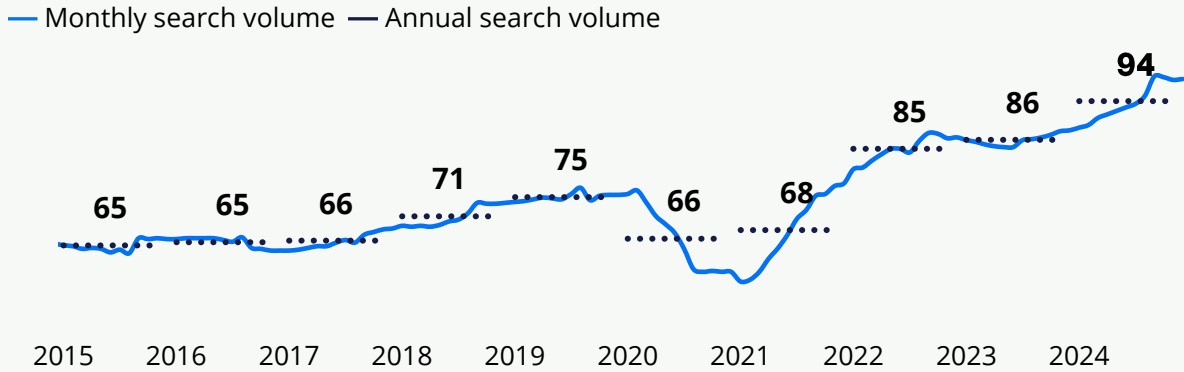












Table 2. MSA rankings for 'tennis' online search popularity (top 10)

<div><div>Palm Springs</div><div>2024 rank: 1 2023 rank: 1 2019 rank: 1</div></div>	<div><div>W. Palm-Ft. Pierce</div><div>2024 rank: 2 2023 rank: 2 2019 rank: 2</div></div>	<div><div>Charleston</div><div>2024 rank: 3 ▲ 2023 rank: 4 ▲ 2019 rank: 6</div></div>	<div><div>Miami-FtL</div><div>2024 rank: 4 ▲ 2023 rank: 6 ▲ 2019 rank: 8</div></div>	<div><div>SF-Oak-SJ</div><div>2024 rank: 5 2023 rank: 5 ▲ 2019 rank: 12</div></div>
<div><div>Ft. Myers-Naples</div><div>2024 rank: 6 ▼ 2023 rank: 3 2019 rank: 3</div></div>	<div><div>New York</div><div>2024 rank: 7 2023 rank: 7 ▼ 2019 rank: 4</div></div>	<div><div>Savannah</div><div>2024 rank: 8 ▲ 2023 rank: 10 ▼ 2019 rank: 7</div></div>	<div><div>San Diego</div><div>2024 rank: 8 2023 rank: 8 ▲ 2019 rank: 14</div></div>	<div><div>Washington D.C.</div><div>2024 rank: 10 ▲ 2023 rank: 12 ▲ 2019 rank: 13</div></div>

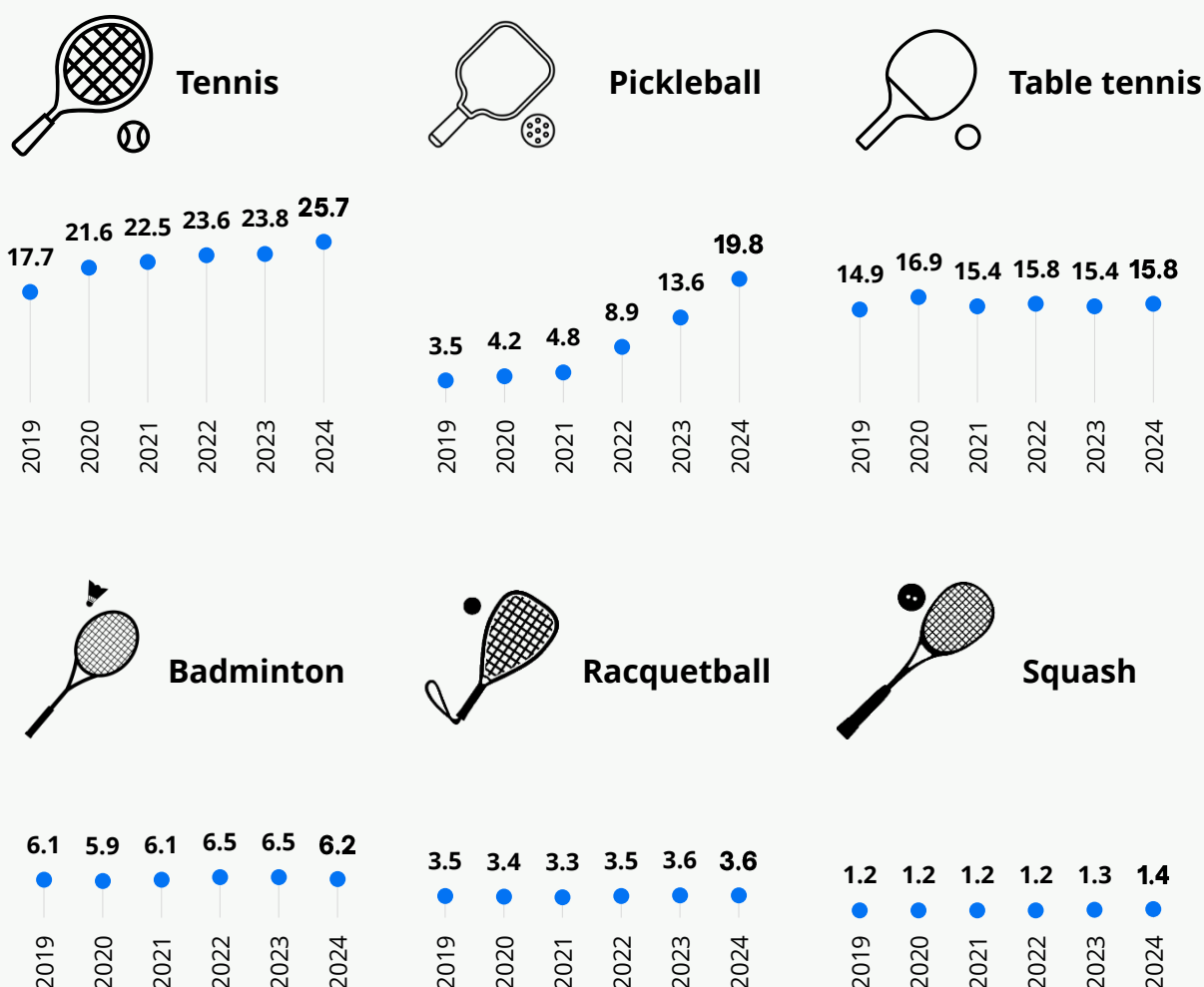
Source(s): Google Trends

Rankings in Table 2 are based on the popularity of tennis searches across metropolitan statistical areas (MSA) and considers searches with the term 'tennis' as a fraction of total searches in each market for the given year. The analysis in Chart 3 uses a 12-month rolling average and is re-indexed so that the peak point has a value of 100.

Racquet Sports Participation

The evolution of racquet sports in America presents a complex picture of growth and competition. While tennis participation has surged almost 50% since 2019, the rise of pickleball and stability of traditional formats like table tennis suggests a broadening rather than fragmentation of the racquet sports landscape.

Chart 4. Millions of Americans (ages 6+) who played racquet sports 1+ times



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study, Sports & Fitness Industry Association (SFIA), USTA

The margin of error in estimating tennis participation through the combined sample approach is 0.2% at the 95 percent confidence level. Thus, based on a population of 309.6 million U.S. individuals ages 6 and older, the estimated number of tennis participants in 2024, accounting for margin of error, is 25.7 million +/- 650K.

Tennis Player Demographics

The U.S. tennis participant base increasingly reflects America's diversity, while maintaining its strong youth appeal. With tennis participation growing across every age group, over half (58%) of players under age 35, and increased representation across racial and ethnic groups, the sport shows signs of broadening accessibility despite ongoing income-related participation gaps.

Table 3. Profile of 2024 U.S. tennis players vs. 2023 and the overall U.S. population

	Proportion of 2024 U.S. Tennis Players	Proportion of 2023 U.S. Tennis Players	2024 Index vs. U.S. Population (=100)*
Male	57%	57%	■ 117
Female	43%	43%	84 ■
6-12 years old	13%	13%	■ 140
13-17 years old	12%	11%	■ 170
18-24 years old	14%	13%	■ 138
25-34 years old	19%	18%	■ 126
35-44 years old	14%	15%	■ 105
45-54 years old	12%	13%	94 ■
55-64 years old	8%	9%	60 ■
65+ years old	8%	7%	44 ■
Black/African-American	13%	11%	93 ■
Asian/Pacific Islander	11%	11%	■ 177
White, non-Hispanic	56%	60%	92 ■
Hispanic/Latino	18%	17%	■ 116
Under \$25,000 income	9%	10%	48 ■
\$25,000-\$49,999 income	12%	13%	67 ■
\$50,000-\$74,999 income	15%	15%	89 ■
\$75,000-\$99,999 income	16%	16%	■ 120
\$100,000+ income	48%	47%	■ 146
Play primarily at public park	42%	42%	-
Play primarily at school/college	16%	16%	-
Play primarily at private tennis club	12%	12%	-
Play primarily at recreation center	13%	12%	-
Play primarily at private residence	5%	6%	-
Play primarily at country club	5%	5%	-
Play primarily at apartment/condo	4%	4%	-

Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study
 *Indices are comparing each demographic characteristic of the U.S. tennis population to the broader U.S. population. An index value of 100 indicates the section matches the other population exactly on a given characteristic, while an index of 200 would indicate the section is twice as high, and an index of 50 would indicate the section is half as high.

Participation Trends

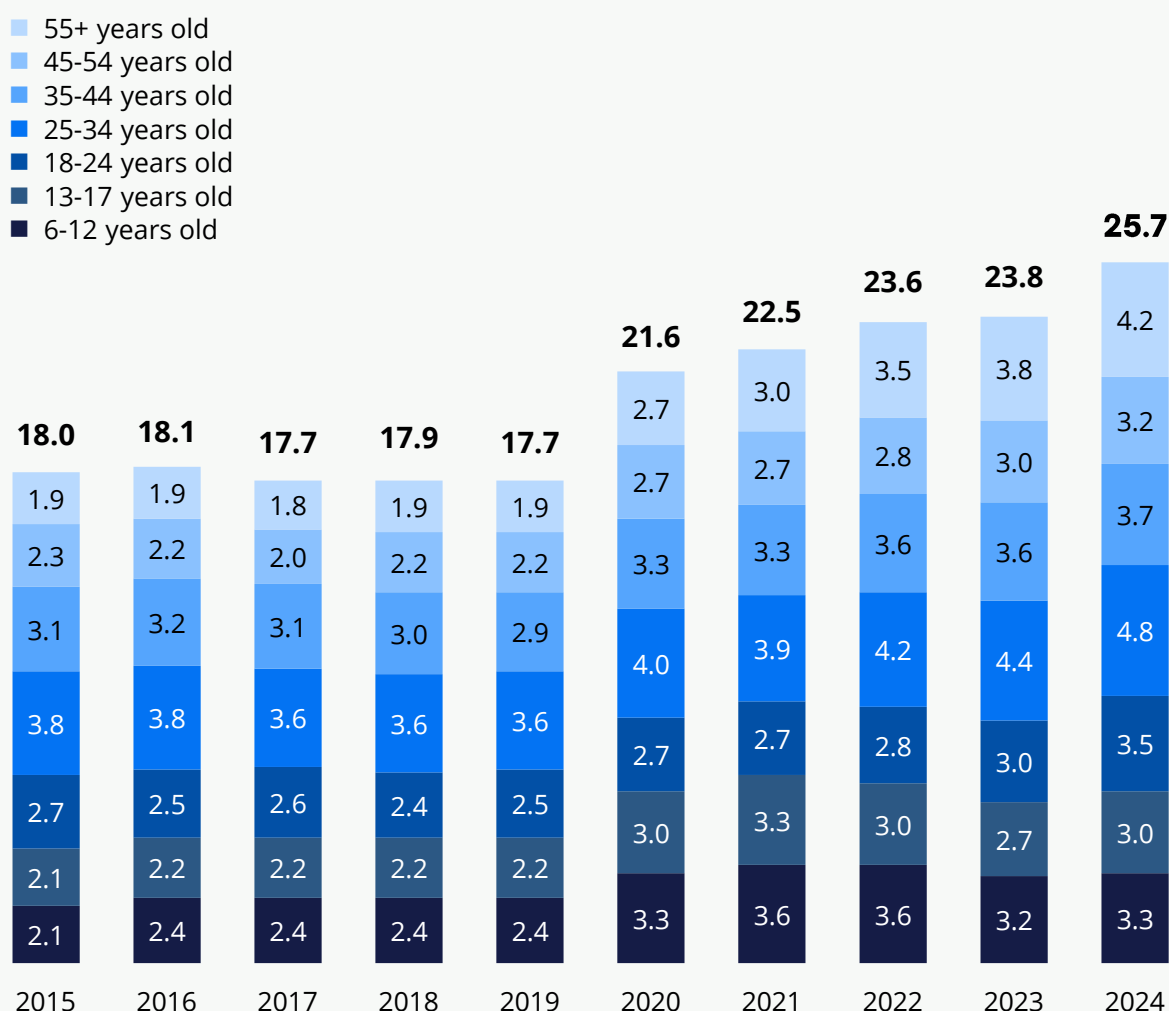
A longer look at the movements in key U.S. participation metrics over time

- 15** Trend by Age
- 16** Trend by Race-Ethnicity
- 17** Players by **USTA**  Section
- 18** Rates by **USTA**  Section
- 19** Trend in Play Occasions
- 20** Trend in Beginners
- 21** Trend in Core Players
- 22** Trend in Latent Demand

Trend by Age

Tennis recouped some of its youth ranks in 2024 that were lost over the previous two years. The sport's appeal to younger players is evident in the consistent overrepresentation of ages 6-34 compared to their share of the general population, suggesting effective youth development programs and engagement strategies. This grassroots momentum, coupled with tennis' professional ranks where a new generation of stars like Coco Gauff, Carlos Alcaraz, and Jannik Sinner is inspiring young players, could signal the beginning of a sustained growth period for the sport.

Chart 5. Millions of Americans, by age, who played tennis 1+ times



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

Trend by Race-Ethnicity

The tennis industry continues to make significant strides in diversifying its player base. Hispanic participation has surged an average of 18% year-over-year since 2019 (vs. 4% Y/Y population growth), while Black/African American participation has grown an average of 15% year-over-year since 2019 (vs. 1% Y/Y population growth). These gains, far exceeding general population trends, point to the sport's broadening appeal across communities.

Chart 6. Millions of Americans, by race-ethnicity, who played tennis 1+ times*

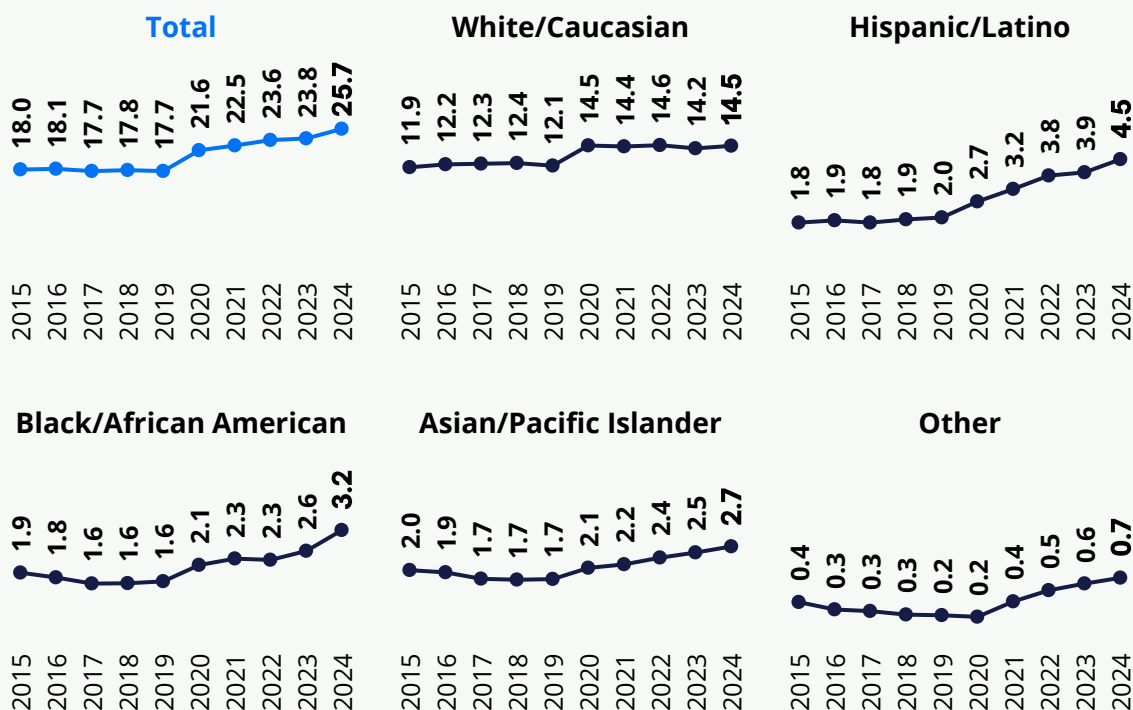
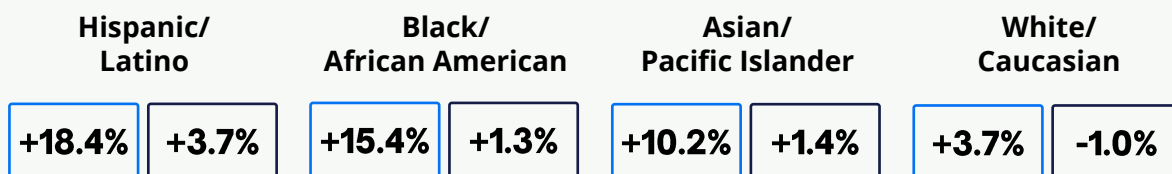


Chart 7. Compound growth (5-year CAGR) by racial-ethnic cohorts since 2019

□ CAGR in U.S. tennis players □ CAGR in U.S. population (ages 6+)[†]



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

[†] Source: U.S. Census Bureau

*Scales in Chart 7 are unique to each race-ethnicity to better illustrate year-to-year change

Players by USTA Section

Section-level analysis reveals notable shifts in growth patterns from 2023 to 2024. Several USTA sections that were growth leaders in 2023 saw momentum slow or reverse, while others emerged with surprising strength. The Midwest section's performance was particularly notable, expanding by more than half a million players to become the largest contributor to national growth despite representing a relatively modest share of total players.

Table 4. Tennis participant estimates by USTA section

	Avg. Annual Growth %	2024	2023	2022	2021	2020	2019
Total USA	8.0%	25.7M	23.8M	23.6M	22.5M	21.6M	17.7M
Eastern	7.3%	2.4M	2.1M	2.1M	2.3M	1.9M	1.7M
Florida	7.3%	1.7M	1.7M	1.7M	1.6M	1.5M	1.2M
Hawaii Pacific	*	108K	95K	80K	-	-	-
Intermountain	8.0%	1.0M	1.0M	1.1M	979K	933K	718K
Mid-Atlantic	5.3%	1.5M	1.3M	1.2M	1.3M	1.3M	1.1M
Middle States	10.5%	1.2M	1.1M	1.1M	1.1M	924K	726K
Midwest	5.5%	3.4M	2.8M	2.7M	2.7M	3.5M	2.7M
Missouri Valley	10.7%	1.2M	1.2M	1.0M	959K	1.0M	776K
New England	9.0%	1.1M	1.1M	1.1M	992K	944K	744K
Northern	2.4%	489K	465K	475K	510K	475K	439K
N. California	8.4%	1.4M	1.4M	1.3M	1.2M	1.0M	948K
Pac. Northwest	10.8%	1.1M	1.3M	1.3M	1.1M	807K	712K
Southern	9.7%	3.7M	3.3M	3.3M	3.1M	3.1M	2.4M
S. California	10.5%	2.5M	2.2M	2.2M	2.0M	1.9M	1.5M
Southwest	5.2%	660K	601K	665K	644K	582K	520K
Texas	11.7%	2.5M	2.3M	2.2M	2.0M	1.8M	1.4M

Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

Due to small sample size, estimate is unavailable for the Caribbean Section


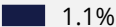



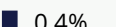

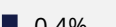
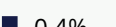

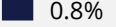

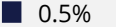

*Estimate of Hawaii Pacific tennis players unavailable for 2019

Annual growth % represents the compound annual growth rate, by section, from 2019 to 2024

Rates by USTA Section

Participation rates were higher in 2024 for many USTA sections, growing notably among some sections with the highest player volumes, including S. California, Midwest, and Eastern. However, some smaller USTA sections maintained impressively high participation rates, including N. California (9.8%) and Hawaii Pacific (8.0%). This suggests that market penetration doesn't necessarily correlate with population size and may be more influenced by local tennis culture and infrastructure.

Table 5. Tennis participation rates by USTA section

	Y/Y Change	2024	2023	2022	2021	2020	2019
Total USA	 0.6%	8.3%	7.7%	7.7%	7.4%	7.1%	5.8%
Eastern	 1.1%	10.5%	9.4%	9.4%	10.1%	8.0%	7.1%
Florida	-0.3% 	8.0%	8.3%	8.0%	8.1%	7.5%	6.1%
Hawaii Pacific	 1.0%	8.2%	7.2%	6.0%	–	–	–
Intermountain	0.1%	7.5%	7.4%	7.8%	7.3%	7.0%	5.5%
Mid-Atlantic	 1.2%	9.6%	8.4%	8.1%	8.3%	8.6%	7.4%
Middle States	 0.4%	7.2%	6.8%	6.8%	6.9%	5.7%	4.4%
Midwest	 1.4%	7.8%	6.4%	6.2%	6.2%	7.8%	6.2%
Missouri Valley	0.0%	7.4%	7.4%	6.0%	5.7%	6.0%	4.6%
New England	 0.4%	8.0%	7.6%	8.2%	7.1%	6.7%	5.3%
Northern	 0.4%	6.7%	6.3%	6.4%	6.9%	6.4%	6.0%
N. California	0.1%	9.8%	9.7%	9.1%	8.1%	6.9%	6.4%
Pac. Northwest	-1.1% 	6.7%	7.8%	8.0%	6.6%	6.6%	5.9%
Southern	 0.8%	7.4%	6.6%	6.7%	6.2%	6.4%	4.9%
S. California	 1.3%	11.4%	10.1%	9.9%	9.2%	8.5%	6.8%
Southwest	 0.5%	6.8%	6.3%	6.9%	6.7%	6.1%	5.6%
Texas	 0.7%	9.2%	8.5%	8.2%	7.7%	7.0%	5.7%

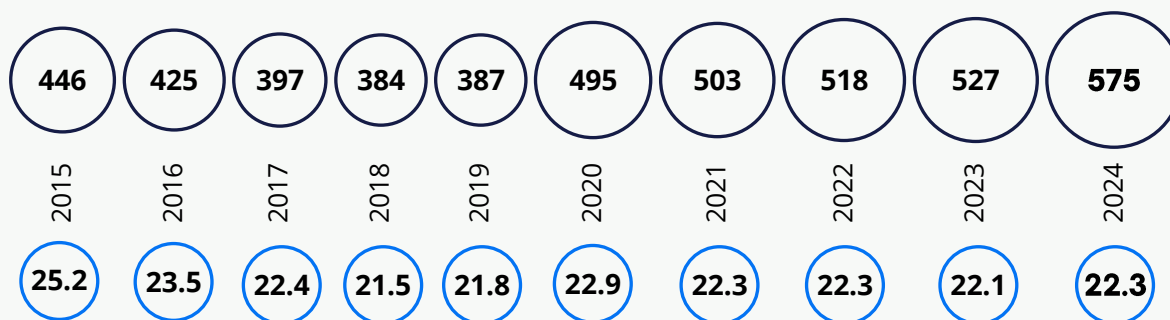
Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study
Due to small sample size, estimate is unavailable for the Caribbean Section

Trend in Play Occasions

In 2024, total play occasions in the U.S. increased for the sixth straight year (384M to 575M between 2018-2024). Online search interest in tennis balls, which often serve as a leading indicator of play, was relatively stable from the previous year, corroborating sustained elevated engagement with the sport.

Chart 8. Total and average number of play occasions

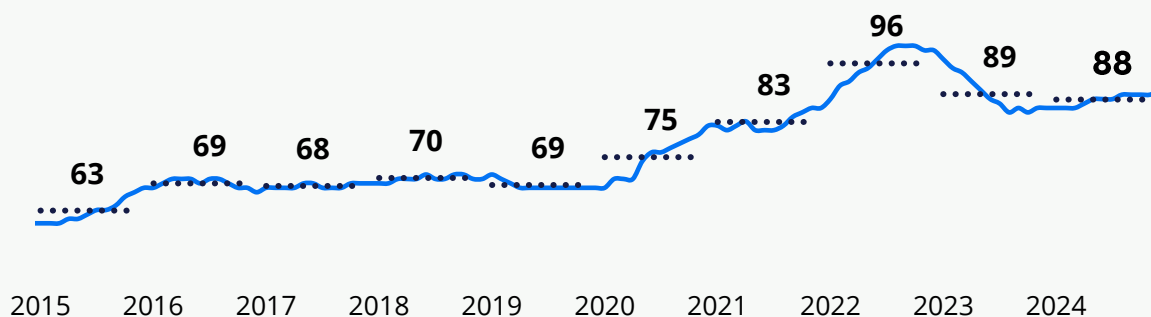
○ Total play occasions, in millions ○ Avg. number of play occasions per player



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

Chart 9. Online search popularity for 'tennis balls' in the U.S. (12-month rolling avg.)

— Monthly search volume — Annual search volume



Source(s): Google Trends

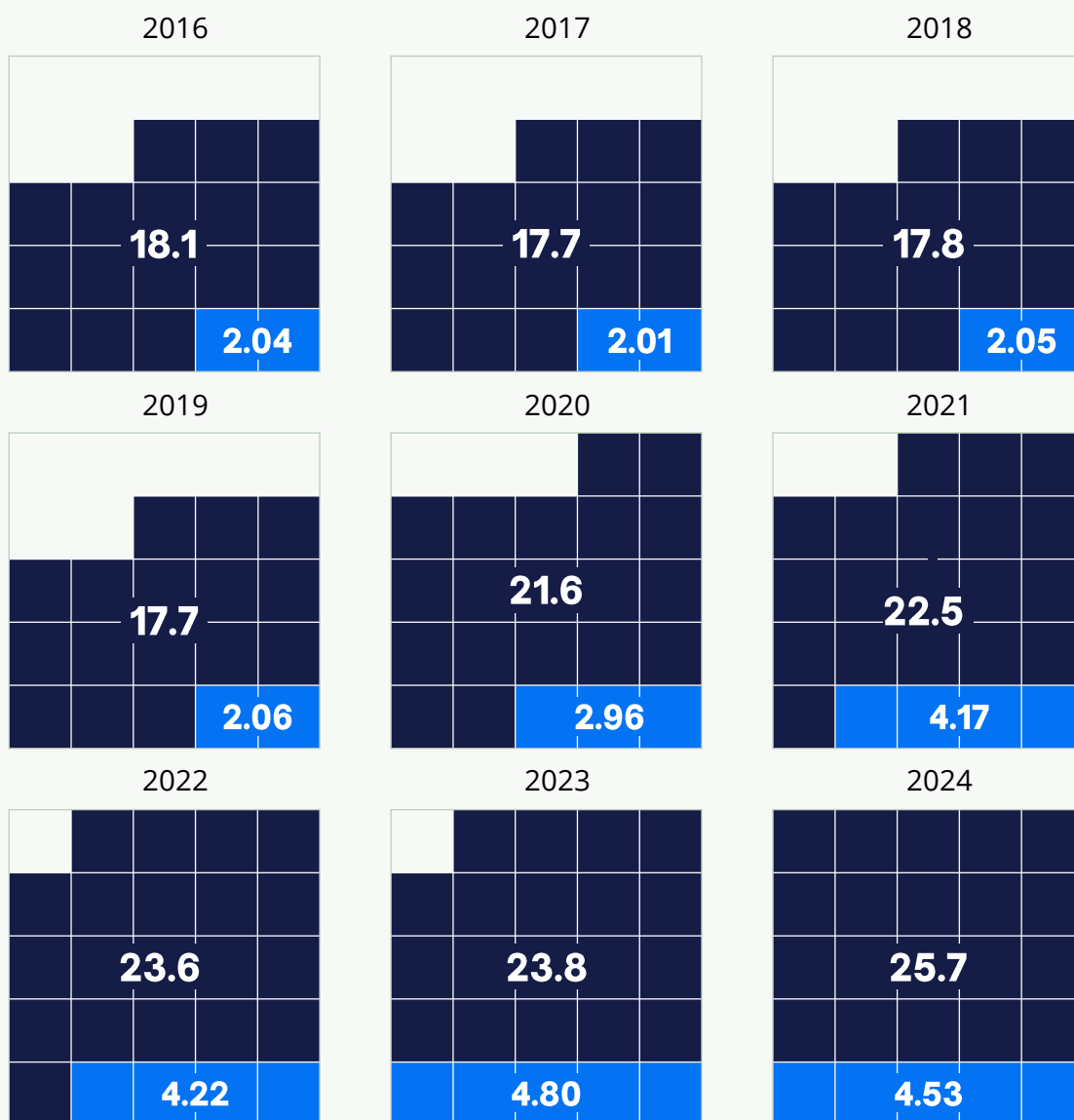
Results include searches containing the word "tennis balls"; Numbers represent search interest relative to the highest point on the chart for the given region and time. A value of 100 is the peak popularity for the term. A value of 50 means that the term is half as popular. A value of 0 means there was not enough data for this term. The analysis in Chart 9 uses a 12-month rolling average and is re-indexed so that the peak point has a value of 100.

Trend in Beginners

For the fourth consecutive year, over 4 million players participated in tennis for the first time in 2024. That said, first-time participants were slightly down – both volumetrically and as a proportion of all players. Beginners continue to represent 15-20% of the total player base, up from 11-12% in pre-Covid years, which highlights tennis' sustained appeal among those without experience.

Chart 10. Millions of Americans who played tennis for the first time

■ Total U.S. tennis players (millions) ■ First time tennis players (millions)



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study
 Note: each square within the grids in Chart 10 serve as a proxy for one million players

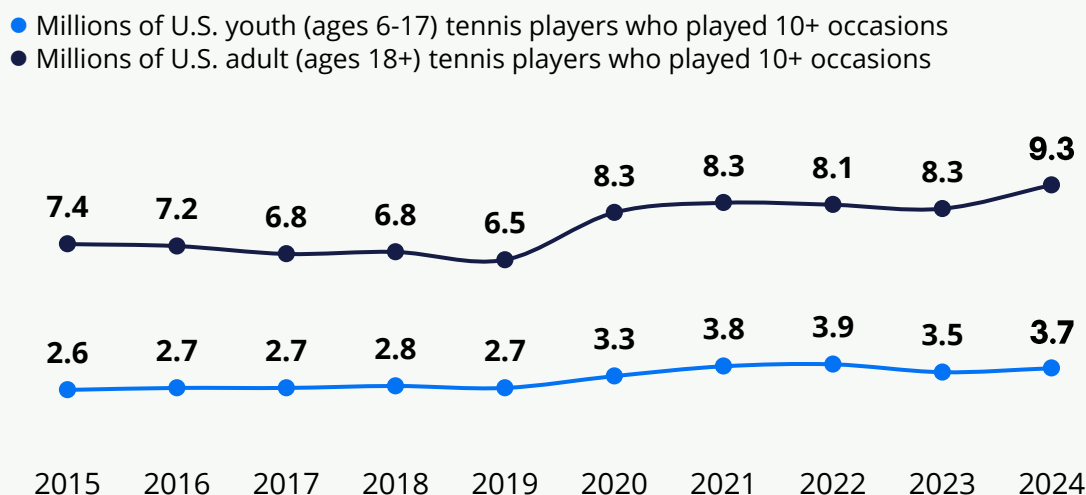
Trend in Core Players

The foundation of tennis participation continues to strengthen, with Core players reaching a record 13 million in 2024. This expansion of committed players is generally looked at as an important indicator for long-term sustainability.

Chart 11. Total and proportion of Core players



Chart 12. Core tennis players by year, youth vs. adult



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study

Trend in Latent Demand

The overall pool of 22.6M interested non-players continues to suggest significant growth potential for tennis. While most sections saw declines in their respective prospect pools due to successful conversion of previously interested players into active participants, some regions bucked the trend – notably the Southwest (+106K) and Norther (+33K) sections.

Chart 13. Total number of active players and “very interested” prospects

- Americans (age 6+) who didn’t play tennis in P12M but are “very interested”
- Americans (age 6+) who played tennis in past 12 months

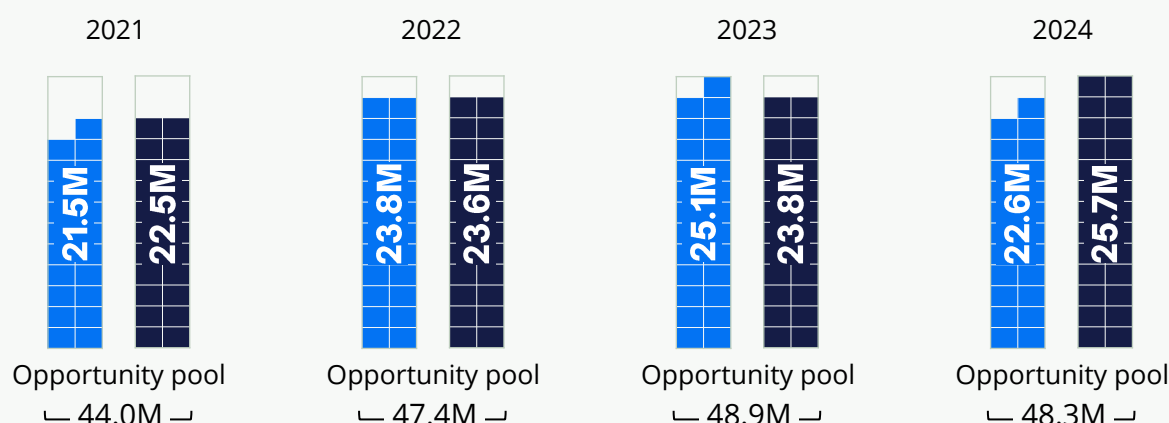
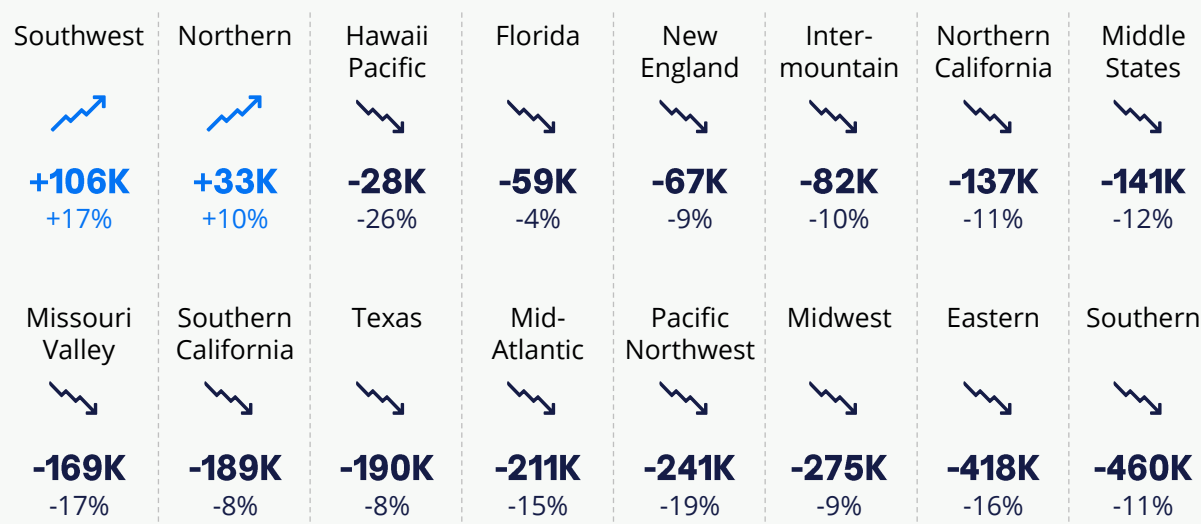


Chart 14. Year-over-year change in “very interested” prospects by USTA section, 2024



Source(s): Physical Activity Council Study on Sports and Physical Activity (PAC) and PLAY Study
Latent demand represents all non-players (lapsed players and those who’ve never played)

Disclaimers

All survey research is subject to sampling error and bias — that is, the degree to which the results might differ from those obtained by a complete census of every person in the U.S. The margin of error in estimating tennis participation through the combined sample approach is 0.2% at the 95 percent confidence level. Thus, based on a population of 309.6 million U.S. individuals ages 6 and older, the estimated number of tennis participants in 2024, accounting for margin of error, is 25.7 million +/- 650K.

While proper due care and diligence has been taken in the preparation of this document, the United States Tennis Association (USTA) cannot guarantee the accuracy of the information contained and does not accept any liability for any loss or damage caused as a result of using information or recommendations contained within this document.

